ENGLISH COMMUNICATION HUB

USJ 1875 fdlt
Saint Joseph University of Beirut
Faculty of Languages and Translation

CORPORATE & PROFESSIONAL DEVELOPMENT

# Industry-specific Executive Certificates in Communication and AI-Era Skills

ISSUED BY SAINT JOSEPH UNIVERSITY OF BEIRUT

ECH helps professionals turn expertise into decision-ready communication and use AI critically and responsibly.

## Your business challenges. Our expertise. Targeted development.

Four courses each · 64 live hours · 8 university credits · delivered live in English

## FOUR EXECUTIVE CERTIFICATES

FINANCIAL SERVICES

### Financial Communication & Decision Clarity in the AI Era

1. Beyond the Dashboard
2. When AI Gets the Numbers Wrong
3. From Complex to Compelling
4. The One-Page Advantage

CONSTRUCTION & ENGINEERING

### Project Communication & Decision-Ready Reporting in the AI Era

1. From Site to Boardroom
2. Beyond Technical Jargon
3. When Projects Go Off Track
4. AI on the Project Desk

CORPORATE & PROFESSIONAL SERVICES

### Strategic Influence, Writing & AI-Era Communication

1. The Executive Attention Challenge
2. From AI-Generated Noise to Decision-Ready Intelligence
3. Write Less. Influence More.
4. Command the Room

TECHNOLOGY & DIGITAL SOLUTIONS

### Technology Communication & Human Judgment in the AI Era

1. From Tech Speak to Business Impact
2. Beyond the AI Output
3. The Executive Briefing Lab
4. Human in the Loop

## WHY ECH

**University-level expertise**
USJ specialists, led by a Director with AUB, Harvard Kennedy School, and GW credentials.

**Built for the AI era**
Grounded in the Director's doctoral research on a new learning taxonomy for the AI era.

**Live and interactive**
Real-time sessions, never self-paced: online, on site, or hybrid.

**Built around your needs**
Courses chosen with HR and applied to your teams' real documents and decisions.

## WAYS TO START

### One course, one team, or a full certificate.

- **Open cohorts:** learn with professionals from other companies
- **In-house cohorts:** one team, one shared standard
- **Single courses or customized programs,** plus coaching and advisory

## INVESTMENT PER PARTICIPANT

**$2,000** per Executive Certificate (64 live hours)

**$1,600** for groups of 10 or more from the same organization.
Single courses: **$500** (**$400** for groups).
Customized programs, coaching, and advisory quoted on request.

DOWNLOAD THE CORPORATE PORTFOLIO →

REQUEST A PROPOSAL

Scan or click to explore **the certificates**

**English Communication Hub (ECH)** · Faculty of Languages and Translation, USJ
ech.fdlt@usj.edu.lb · +961 1 421 000, ext. 5512–5513 · affee.org/ech