



Dr. Matthew Feely CAPTAIN, U.S. Navy (Ret.)

Employee Engagement and Organizational Trust

ENHANCE YOUR EMPLOYEE ENGAGEMENT SKILLS FOR THE FUTURE.

Retired United States Navy CAPTAIN, Dr. Matthew Feely, presents "Cultivating Employee Engagement and Building Organizational Trust to Navigate to Success."

Learning Outcomes:

- Identify the leadership traits necessary to cultivate employee engagement and build organizational trust;
- Apply Human Resources Management Caring Values in the workplace to cultivate employee engagement;
- Execute leadership actions necessary to build and maintain organizational trust.

At A Glance

Leader Level Mid and Executive Levels

Date April 28, 2022

Length 2 Hours, 11am-1pm ET

Format Zoom, Live & Interactive

Takeaways Certificate in Employee Engagement

HR Re-Certification Credits





The use of HRCI's official seal confirms that all the Webinars in AFEE's Signature Program have met HR Certification Institute's® (HRCI®) criteria for recertification credit pre approval. AFEE is also recognized by SHRM to offer Professional Development Credits (PDCs) for SHRM-CP® or SHRM-SCP® recertification activities.

An Online Program Hyper-Focused on Employee Engagement

Kayla Olser

Ghassan Salem

ABOUT THIS WEBINAR

Cultivating Employee Engagement and Building Organizational Trust to Navigate to Success

The lessons that participants will take away from the webinar are derived from Professor Feely's personal experiences preparing for and executing his role as the commanding officer of the U.S. Navy's largest operational logistics organization – providing logistics services to U.S. military, allied nations' and partner nations' military forces operating throughout the enormous Indo-Pacific Region, an area equal to one-third of the world's surface area. The case study students will contemplate revolves around events following the 2011 Great East Japan Earthquake, when Captain Feely, headquartered in Yokosuka, Japan, led the organization that provided humanitarian assistance and disaster relief beginning immediately upon witnessing the cascading events that followed the most powerful earthquake to hit Japan in recorded history: tsunamis reaching 130 feet in height and radioactivity releases from the Fukushima Daiichi Power Plant second in seriousness only to the Chernobyl disaster in Ukraine in 1986.

The webinar emphasizes a practical approach for mid-level and executive-level leaders to cultivate employee engagement and organizational trust within an organization, whether private sector firm seeking profit or a public sector entity providing for the public good. The case study shows that a dedicated can cultivate Employee Engagement and build Organizational Trust to Navigate to Success – which is never more critical than when lives hang in the balance.

Learning Outcomes

- Identify the leadership traits necessary to cultivate employee engagement and build organizational trust:
 - (1) Personal Competence;
 - (2) Social Competence;
 - (3) Technical Competence.
- Apply Human Resources Management Caring Values in the workplace to cultivate employee engagement.
- Execute leadership actions necessary to build and maintain organizational trust.

ABOUT DR. MATTHEW FEELY

Matthew S. A. Feely completed a thirty-year career as a naval officer in 2013 and has since been teaching strategic leadership and leadership decision-making to emerging leaders in the MBA and Executive MBA programs at Columbia University and well as to senior executives honing their leadership skills at Columbia's Advanced Management Program. Matt also sits on the faculty of the United States Army War College where he mentors two, year-long seminars of senior military officers in graduate studies, to help them emerge as the next generation of strategic thinkers and leaders.



Matt's work in the classroom and lecture halls exemplifies a fusion of theoretical knowledge with practical experience gained from a robust scholarship coupled with a three decade-long navy career and recent problem-solving work he has done on behalf of the private sector, the United States defense establishment and political campaigns. Matt's case study about his experiences leading relief operations after the Great East Japan Earthquake earned the distinction of being the first Columbia University case study ever to be published both as a paper case and as a multi-media case study.

Matt's interests outside the classroom run the gamut; he especially appreciates thoughtful policy discussion, environmental and public economics, Enlightenment history, hockey on ice and sailing ships on forbidden seas.

Matt earned a B.S. at the U.S. Naval Academy, an MBA at the Wharton School and a Ph.D. in Decision Sciences at the Wharton School's Center for Risk Management and Decision Processes and the Center for Energy and the Environment, University of Pennsylvania. He is also a distinguished graduate of the National Defense University.

Why Choose AFEE's Signature Program?

Our network is your network. When you enroll in AFEE's Program on Leadership, you gain access to leading business and academic experts from different lvy League universities and corporations from the United States and abroad.

Learn skills that translate to the real-world. We're focused on sharing real-world resources and practices that you can directly apply to your business or organization.

Earn a Certificate in Employee Engagement. Upon successful completion of the program, participants can demonstrate their expertise and boost their resume with our Executive Certificate in Employee Engagement. Up to eight HR Re-Certification Credits are also available.

Live, Online & Interactive

An interactive learning journey that includes live online intensive experience and a network that lasts a lifetime.

ENGAGE

Our online learning experience is interactive and allows plenty of opportunity for breakout rooms, Q&A and discussion.



ΔΡΡΙ Υ

Dr. Ingram will provide tangible tools to take your skills to the next level. For an optimal experience, participants are encouraged to complete a learning assessment at the conclusion of the program, a pre-requisite to receive Continuing Education Units and/or HR re-certification credits.

NETWORK

Following the live learning experience, participants will join our International Community of Leaders Club, a global network of business leaders and AFEE alumni. Participants are also invited to join AFEE's subsidiary, the International Foundation for Women's Empowerment (IFWE).



About the American Foundation for Educational Excellence

The American Foundation for Educational Excellence (AFEE) is a United States-based organization whose mission is to help corporations, organizations and educational institutions pursue excellence. AFEE seeks to improve leadership skills, managerial competencies and educational programs, namely through face-to-face and online trainings. AFEE is headquartered in Virginia, USA, where it has developed professional working relationships with global government and business leaders, and some of the best professors from Ivy League universities.



Nada M. Salem President/CEO

AFEE's President and CEO, Nada M. Salem, is a passionate educator with extensive experience in leading academic institutions in the United States and abroad. She co-created and co-taught a methods course for teachers at GW Graduate School of Education. Ms. Salem holds a teaching diploma, a master's degree in education, and has successfully completed courses towards a doctorate in curriculum and instruction. Additionally, she holds an Executive Certificate in Public Leadership from Harvard University. Ms. Salem formerly served as an administrative director and Assessment of Learning Coordinator for AACSB Accreditation at the GW School of Business. In September 2019, Ms. Salem was selected as a WOMAN LEADER by the University of Maryland's Kahlil Gibran Chair for Values and Peace. She is a member of the Marquis WHO'S WHO® list of Top Executives and prominent business professionals.

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