



**Dr. Paul Ingram**  
Columbia University

## Crisis Leadership:

Outer Impact Through Inner Mastery – Values as a Tool for Leadership in Transformative Time

## ENHANCE YOUR EMPLOYEE ENGAGEMENT SKILLS FOR THE FUTURE.

**Columbia University Professor Dr. Paul Ingram** presents "Crisis Leadership: Outer Impact Through Inner Mastery – Values as a Tool for Leadership in Transformative Time."

### Learning Outcomes:

- Identify the top values that can be called on during a crisis to: (1) make decisions; (2) motivate; (3) resist stress (4) build trust-based connections with others; and (5) act ethically.
- Demonstrate best practices for inspiring and including others during a crisis, including: Using tools for producing psychological safety and identifying what to communicate and when.

### At A Glance

<b>Leader Level</b>	HR Professionals
<b>Date</b>	April 25, 2022
<b>Length</b>	2 Hours, 11am-1pm ET
<b>Format</b>	Zoom, Live & Interactive
<b>Takeaways</b>	Certificate in Employee Engagement HR Re-Certification Credits



The use of HRCI's official seal confirms that all the Webinars in AFEE's Signature Program have met HR Certification Institute's® (HRCI®) criteria for recertification credit pre approval. AFEE is also recognized by SHRM to offer Professional Development Credits (PDCs) for SHRM-CP® or SHRM-SCP® recertification activities.

# An Online Program Hyper-Focused on Employee Engagement



# ABOUT THIS WEBINAR

## **Crisis Leadership: Outer Impact Through Inner Mastery – Values as a Tool for Leadership in Transformative Time**

This two-hour webinar will present a practical, interactive guide to effective leadership during crises. It will consist of two domains:

### **A- Personal Leadership: The Role of Values**

Leadership is a social act, but effective leadership begins with leading ones' self. We will offer guidance and a practical tool for personal leadership in crises through the lens of values. We will begin with a discussion of how leaders rely on their values during crises, including examples. We will then conduct a hands-on exercise helping the participants identify their most salient values, so they can rely on them during crises for motivation, decision making, stress management and trust building.

### **B- Interpersonal Leadership: Inspiration and Inclusion**

Responding to crises takes a team. Effective leaders bring out the best in the people they lead during a crisis. We will again begin with examples and go on to identify best practices for inspiring a team to operate effectively during crises and making the most of their efforts and perspectives to solve novel problems. A key concept will be what the leader can do to produce psychological safety during the crisis.

## **Learning Outcomes**

- **Identify the top values that can be called on during a crisis to:**
  - (1) Make decisions;
  - (2) Motivate;
  - (3) Resist stress;
  - (4) Build trust-based connections with others; and
  - (5) Act ethically.
- **Demonstrate best practices for inspiring and including others during a crisis, including:**
  - (1) Using tools for producing psychological safety; and
  - (2) Identifying what to communicate and when.

# ABOUT DR. PAUL INGRAM

Dr. Paul Ingram is the Kravis Professor of Business at Columbia Business School, and Faculty Director of the Advanced Management Program, Columbia's flagship residential program for senior executives from around the globe. His PhD is from Cornell University, and he was on the faculty of Carnegie Mellon University before coming to Columbia.



His publications have received numerous distinctions, including Gould Prize, and best paper awards in the areas of Organization and Management Theory, and Collective Behavior and Social Movements.

He has served as President of the College of Organization Science of the Institute for Operations Research and Management Science (INFORMS). He is currently an Associate Editor for Academy of Management Discoveries.

At Columbia Business School, Paul has received the Dean's Award for Teaching Excellence, won the Commitment to Excellence Award, voted by graduating EMBA students five times, and thrice been chosen by graduating EMBA students to deliver the keynote speech at their commencement ceremony.

## Why Choose AFEE's Signature Program?

**Our network is your network.** When you enroll in AFEE's Program on Leadership, you gain access to leading business and academic experts from different Ivy League universities and corporations from the United States and abroad.

**Learn skills that translate to the real-world.** We're focused on sharing real-world resources and practices that you can directly apply to your business or organization.

**Earn an HR Certificate in Employee Engagement.** Upon successful completion of the program, participants can demonstrate their expertise and boost their resume with our Executive Certificate in Employee Engagement. Up to eight HR Re-Certification Credits are also available.

# Live, Online & Interactive

An interactive learning journey that includes live online intensive experience and a network that lasts a lifetime.



## ENGAGE

**Our online learning experience** is interactive and allows plenty of opportunity for breakout rooms, Q&A and discussion.

## APPLY

**Dr. Ingram will provide tangible tools** to take your skills to the next level. For an optimal experience, participants are encouraged to complete a learning assessment at the conclusion of the program, a pre-requisite to receive Continuing Education Units and/or HR re-certification credits.

## NETWORK

**Following the live learning experience**, participants will join our International Community of Leaders Club, a global network of business leaders and AFEE alumni. Participants are also invited to join AFEE's subsidiary, the **International Foundation for Women's Empowerment (IFWE)**.



## About the American Foundation for Educational Excellence

The American Foundation for Educational Excellence (AFEE) is a United States-based organization whose mission is to help corporations, organizations and educational institutions pursue excellence. AFEE seeks to improve leadership skills, managerial competencies and educational programs, namely through face-to-face and online trainings. AFEE is headquartered in Virginia, USA, where it has developed professional working relationships with global government and business leaders, and some of the best professors from Ivy League universities.



**Nada M. Salem**  
President/CEO

**AFEE's President and CEO, Nada M. Salem**, is a passionate educator with extensive experience in leading academic institutions in the United States and abroad. She co-created and co-taught a methods course for teachers at GW Graduate School of Education. Ms. Salem holds a teaching diploma, a master's degree in education, and has successfully completed courses towards a doctorate in curriculum and instruction. Additionally, she holds an Executive Certificate in Public Leadership from Harvard University. Ms. Salem formerly served as an administrative director and Assessment of Learning Coordinator for AACSB Accreditation at the GW School of Business. In September 2019, Ms. Salem was selected as a WOMAN LEADER by the University of Maryland's Kahlil Gibran Chair for Values and Peace. She is a member of the Marquis WHO'S WHO® list of Top Executives and prominent business professionals.

## Register for Our February Program

Let us take you to the future of business. Email us at [info@foundationforeducation.org](mailto:info@foundationforeducation.org) or call +1-202-445-5777.

 <https://foundationforeducation.org/leadership422/>

