



**Hon. David Schenker**  
**Washington Institute**

## Work Ethics: How to Lead with Integrity & Improve Morale

### ENHANCE YOUR **WORK ETHICS** FOR THE FUTURE.

Hon. David Schenker, Senior Fellow at The Washington Institute for Near East Policy, presents "Work Ethics: How to Lead with Integrity & Improve Morale."

#### Learning Outcomes:

- Identify ways to manage complex bureaucracies.
- Learn how to gain the confidence of skeptical employees, lead with integrity, and improve low morale.
- Explore strategies for dealing effectively with thorny personnel issues, ambiguous chains of authority, and colleagues with flexible morals.

### At A Glance

<b>Leader Level</b>	HR Professionals
<b>Date</b>	June 30, 2022
<b>Length</b>	2 Hours, 11am-1pm ET
<b>Format</b>	Zoom, Live & Interactive
<b>Takeaways</b>	HR Certificate in Ethics, Innovation & Inclusive Leadership



HR Re-Certification Credits

The use of HRCI's official seal confirms that all the Webinars in AFEE's Signature Program have met HR Certification Institute's® (HRCI®) criteria for recertification credit pre approval. AFEE is also recognized by SHRM to offer Professional Development Credits (PDCs) for SHRM-CP® or SHRM-SCP® recertification activities.



## An Online Program Hyper-Focused on Ethics, Innovation & Inclusive Leadership

# ABOUT THIS WEBINAR

## **Work Ethics: How to Lead with Integrity & Improve Morale**

Lessons from:

- Overseeing a Large US Department of State Bureau.
- Managing large organizations is a challenging task.
- Managing a State Department Bureau with 9000 employees, a \$7 billion budget, a Byzantine bureaucratic structure, and more than two dozen overseas posts is especially complex.

This webinar will discuss how to successfully supervise and motivate personnel, oversee processes, and make timely, humane, and ethical decisions, drawing lessons from serving at the highest level of the US Government.

### **Learning Outcomes**

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# ABOUT HON. DAVID SCHENKER



David Schenker is a Senior Fellow at The Washington Institute. Confirmed by the Senate on June 5, 2019, he served as Assistant Secretary of State for Near Eastern Affairs through January 2021. In that capacity, he was the principal Middle East advisor to the secretary of state and the senior official overseeing the conduct of U.S. policy and diplomacy in a region stretching from Morocco to Iran to Yemen, with responsibility for eighteen countries, the Palestinian Authority, and Western Sahara. He also supervised more than 9,000 staff and administered an annual budget in excess of \$7 billion.

In policy terms, he led the bureau's efforts to advance American interests abroad and strengthen U.S. partnerships and alliances across the region. Via diplomacy and the effective allocation of resources and assistance—as well as through imposition of sanctions—he worked to promote human rights, deter terrorism, fight corruption, and push back against regional adversaries. In addition to developing and implementing the U.S. strategy on China in the region, he worked to heal the Gulf rift between Qatar and neighboring states, resolve intractable conflicts in Libya and Yemen, consolidate the Abraham Accords, and counter malign Iranian influence in the Middle East.

Prior to joining the State Department, Schenker worked as the Aufzien Fellow and director of the Beth and David Geduld Program on Arab Politics at The Washington Institute from 2006 to 2019. During that period, he authored dozens of op-eds, journal articles, and PolicyWatches about Jordan, Lebanon, Hezbollah, and Egypt, among other topics, and contributed chapters to Institute monographs such as *Beyond Islamists and Autocrats: Prospects for Political Reform Post Arab Spring* (2017) and *No Good Outcome: How Israel Could be Drawn into the Syrian Conflict* (2013). He also published a chapter on U.S.-Lebanese relations in *Lebanon: Liberation, Conflict, and Crisis* (Palgrave, 2009), and authored *Egypt's Enduring Challenges* (2011), an Institute monograph focusing on the post-Mubarak situation. Previously, from 2002 to 2006, Schenker served in the Office of the Secretary of Defense as Levant country director, the Pentagon's top policy aide on the Arab nations of the Levant. In that capacity, he advised the secretary and other senior Pentagon leadership on the military and political affairs of Syria, Lebanon, Jordan, and the Palestinian territories. He was awarded the Office of the Secretary of Defense Medal for Exceptional Civilian Service in 2005.

Prior to joining the government in 2002, Schenker focused on Arab governance issues as a research fellow at The Washington Institute, and worked as a project coordinator for a Bethesda-based contractor responsible for large, centrally funded USAID programs in Egypt and Jordan. He also authored the Institute books *Dancing with Saddam: The Strategic Tango of Jordanian-Iraqi Relations* (copublished with Lexington Books, 2003) and *Palestinian Democracy and Governance: An Appraisal of the Legislative Council* (2001). His writings on Arab affairs have appeared in a number of prominent scholarly journals and newspapers, including the *Wall Street Journal*, *Los Angeles Times*, and *Jerusalem Post*.

M.A., University of Michigan; Certificate, Center for Arabic Study Abroad (CASA), American University in Cairo;  
B.A., University of Vermont

# Live, Online & Interactive

An interactive learning journey that includes live online intensive experience and a network that lasts a lifetime.



## ENGAGE

**Our online learning experience** is interactive and allows plenty of opportunity for breakout rooms, Q&A and discussion.

## APPLY

**Our speakers will provide tangible tools** to take your skills to the next level. For an optimal experience, participants are encouraged to complete a learning assessment at the conclusion of the program, a pre-requisite to receive Continuing Education Units.

## NETWORK

**Following the live learning experience**, participants will join our International Community of Leaders Club, a global network of business leaders and AFEE alumni. Participants are also invited to join AFEE's subsidiary, the **International Foundation for Women's Empowerment (IFWE)**.



## About the American Foundation for Educational Excellence

The American Foundation for Educational Excellence (AFEE) is a United States-based organization whose mission is to help corporations, organizations and educational institutions pursue excellence. AFEE seeks to improve leadership skills, managerial competencies and educational programs, namely through face-to-face and online trainings. AFEE is headquartered in Virginia, USA, where it has developed professional working relationships with global government and business leaders, and some of the best professors from Ivy League universities.




**Nada M. Salem**  
President/CEO

**AFEE's President and CEO, Nada M. Salem**, is a passionate educator with extensive experience in leading academic institutions in the United States and abroad. She co-created and co-taught a methods course for teachers at GW Graduate School of Education. Ms. Salem holds a teaching diploma, a master's degree in education, and has successfully completed courses towards a doctorate in curriculum and instruction. Additionally, she holds an Executive Certificate in Public Leadership from Harvard University. Ms. Salem formerly served as an administrative director and Assessment of Learning Coordinator for AACSB Accreditation at the GW School of Business. In September 2019, Ms. Salem was selected as a WOMAN LEADER by the University of Maryland's Kahlil Gibran Chair for Values and Peace. She is a member of the Marquis WHO'S WHO® list of prominent business professionals.

## Register for Our Program

Let us take you to the future of business. Email us at [info@foundationforeducation.org](mailto:info@foundationforeducation.org) or call +1-202-445-5777.

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